

Dear Members:

The Quilters Unlimited Board has made the difficult decision to cancel the in-person QU Quilt Show for a third year. There will be no QU Quilt Show at the Dulles Expo Center from June 3-5, 2022. The QU Members Survey results and other factors went into this decision.

1. Fifty-four (54) percent of our members want to have the 2022 Show. Forty-six (46) percent do NOT want to have the 2022 Show. When looking at this data by Chapter, six of our 11 Chapters did not want to have the show.
2. The number of volunteers needed in the months leading up to the show and at the show are just not there. We had only a handful of people sign up to be Team Leaders and these were inconsistently spread across the Chapters. More volunteered to be team members, but not in sufficient numbers.
3. We remain concerned about the level of attendance from our membership and non-members. We are also concerned about vendor participation. We need at least 75 percent of our normal attendance and at least 75 percent of our usual vendors participation to break even. The survey results do not support that level of attendance in our membership. Attendance in recent area quilt and sewing shows, such as the Sewing & Quilt Expo in Fredericksburg, was down along with the number of vendors.

We plan to go forward with an on-line quilt exhibit for 2022 (similar to 2021). Also, we will be using the input from the survey regarding future QU Quilt Shows. Chapter Presidents will share information as it becomes available.

Thank you to the more than half of our QU members who shared their opinions in the QU Quilt Show Survey. Your feedback is really appreciated and helped the Board finalize its decision this week.

Happy Quilting
Joanne Fitzgerald
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